

A scenic view from a stone archway looking out over the sea and a large stone tower on a cliff. The sky is blue with scattered white clouds. The sea is a deep blue with whitecaps. The tower is a large, cylindrical stone structure built on a rocky cliffside. In the foreground, there is an outdoor seating area with several black chairs and tables. Two people are visible: one sitting at a table and another standing nearby. The overall atmosphere is bright and sunny.

# BARD DUBROVNIK

*Press kit*





## INTRODUCTION

The picturesque coastal city of Dubrovnik, likely one of the most famous cities in **Croatia**, offers a whole variety of sights and experiences for its visitors - one of those most important sights are certainly the **Dubrovnik** Walls, and now, apart from walking around on them, you can sit in a bar situated right under them.

The sun-drenched terrace located under the Walls, on the rocks washed by the waves, is one of the most unique places where you can drink a coffee or a cocktail after a whole day of sightseeing throughout the **city**.

Drinking your favorite drink is accompanied by perfect views of the Adriatic Sea and the neighboring island of Lokrum, so no wonder this bar will be one of the must-visit places in Dubrovnik this **summer**.



## TONĆI TKALEC

Tonći Tkalec has owned this bar for almost 25 years and often calls it his “child”. His inspiration for opening such a bar in Dubrovnik was the Maltese Cafe del Mar, glamorous club on the beach with a bar and a restaurant, offering an amazing ***view of the sea***.

Tonći, who was born 30 meters away from the bar, on the Jesuits, is now living the Croatian dream even though he started from scratch – he didn't have any investments back in 1999, when he first opened this bar – he found two planks in the waste behind the Cathedral and convinced his mother that she did not need a refrigerator at home in the ***summer***.

And that was only the beginning of this story that is ***to be continued***.



## THE PICTURESQUE CITY OF *DUBROVNIK*

The host of this unique bar, Dubrovnik, is located in the south of Croatia, and is one of the most important historical and touristic centers of Croatia, with its beautiful Old Town of Dubrovnik, which has been on the UNESCO World Heritage List since 1979.

Often referred to as “the pearl” of the Adriatic coast, Dubrovnik attracts more and more tourists every year, and it boasts of pleasant climate, along with the perfect combination of the crystal-clear blue sea, wonderful beaches, but also historical sites that have stood the test of time.

Dubrovnik has been standing on its rocky slopes for at least 14 centuries and today it is one of the main symbols of Croatian tourism.

Apart from the pleasant climate and the fact that it’s almost always drenched in the sun, the beautiful Old Town of Dubrovnik attracts history lovers all year round, and although it was damaged by an earthquake in 1667, it managed to preserve its beautiful Gothic, Renaissance and Baroque churches, monasteries, palaces, and fountains.

But no doubt, the first thing that comes to your mind when someone mentions this beautiful city are the Dubrovnik Walls surrounding the Old Town of Dubrovnik, standing there proudly for centuries.

## THE WALK ALONG THE *DUBROVNIK WALLS*

One of the most recognizable sights of Dubrovnik and its trademark are certainly the breathtaking Dubrovnik Walls, a set of fortifications that surround the old part of the city of Dubrovnik.

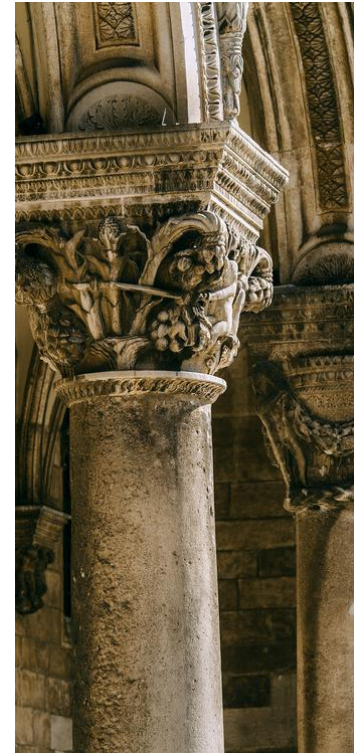
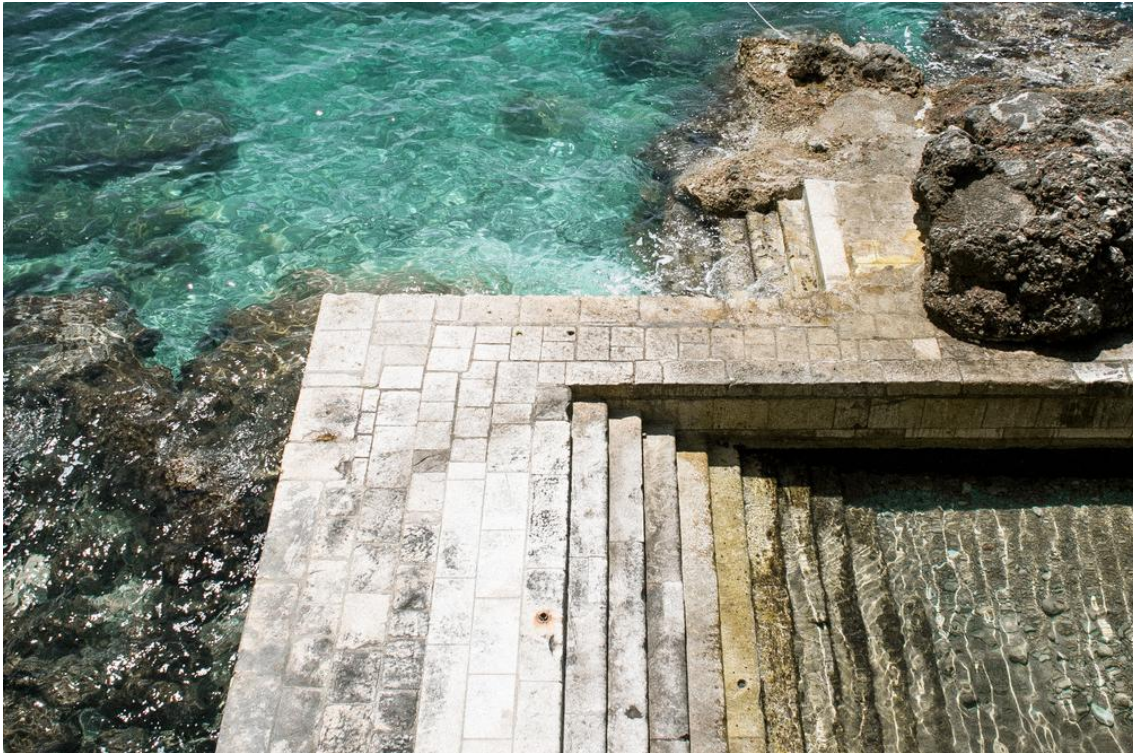
They were built from the 13th to the 17th century for defense purposes and are considered to be one of the largest and best-preserved fortification systems from the Middle Ages.

The Walls are also one of the most visited attractions of the city of Dubrovnik, even more so since they were declared a cultural monument in 1921, and since the American website TripAdvisor included them in the list of ten monuments you should visit before you die in 2013.

The Dubrovnik Walls are around two kilometers long and offer spectacular views, with a wonderful view of the Old Town, the Adriatic Sea, and the island of Lokrum.

And for those who spend the whole day wandering around Dubrovnik and the City Walls and want to rest and refresh, Dubrovnik Walls offer just the place for that - a unique bar on the walls that is not easy to get to, but once you get there, you will understand what makes it so special.





## A BAR WITH THE MOST ALLURING VIEW AND EVEN *BETTER LOCATION*

Unlike any other you've seen so far, the caffe bar "Bard" is located on the cliff, just under the Walls of Dubrovnik, and offers a magnificent panoramic view over the crystal-clear Adriatic Sea and the island of Lokrum.

This is the hidden gem in the Old Town Dubrovnik that you can hardly just stumble upon - to get there, you will have to go through an opening in the walls, so that means it is hidden from prying eyes and ideal for anyone who wants a bit of privacy.

Here, you can enjoy a cold glass of wine, freshly made coffee or a delicious cocktail on the sun-drenched open-air terrace spilling onto the Adriatic coastline, with the sound of the waves crashing onto the cliffs and the song of seagulls.

Whether you find yourself here in the middle of a sunny day, during a breathtaking sunset or at night, under the starry sky above the Adriatic Sea, here you can enjoy the enchanting view that no other destination in the world can boast of!





## WHAT IS "BARD" ?

This bar has a rather unique name - "Bard" - and the word itself has several meanings. The word is of Irish origin and means "singer" - medieval court or tribal Celtic poet singer of heroic songs in Ireland, Scotland, Wales, and Brittany.

Accompanied by a musical instrument called the lyre, bards sang at festivals about divine and heroic deeds and undertakings, encouraging courage or emotion. Later, in the 18th century, the term "bard" was expanded, and it can also be used for prominent national poets, or writers, and for the most outstanding representatives in art, profession, or politics - for example, Shakespeare is often referred to as the bard of literature.

That said, the word "bard" can also be used to refer to someone who is the best in a certain field, which is why the owner of this bar, Tonći Tkalec, named his bar "Bard" - because he thinks he has created something worthwhile.

